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Conway MacKenzie Launches Valuation & Opinion Services Practice

Team of top professionals bring objective, practical approach to complex business transactions and valuations

DALLAS, TX – Conway MacKenzie announced today the launch of the firm’s Valuation & Opinion Services practice. Led by Senior Managing Director, Sam W. Clark, IV, the group provides expert advice and opinions to companies and their boards, investors and other capital market constituents regarding the valuation of businesses, securities and assets for transactions and situations across industry sectors.

Clark, a recognized industry leader with more than 30 years of experience, will guide the firm’s practice focused on advising clients on valuation-related issues in connection with mergers and acquisitions, financings, corporate planning, tax and assessing strategic alternatives.

Brad Tillett and Dan Johnson round out the new group. Tillett and Johnson bring financial and transaction advisory expertise in the areas of mergers and acquisitions, divestitures, capital markets and restructuring, specializing in valuation analysis, financial modeling, due diligence and transaction opinions. Both have a successful track record working in the oil and gas industry, transportation and logistics, retail, financial, healthcare and technology.

The team was created to bring knowledge and acumen coupled by practical transaction experience to Conway MacKenzie clients. The team collectively offers more than 50 years of transaction and valuation expertise.

The Valuation & Opinion Services team offers clients in-depth financial analysis in the following areas:

- Fairness Opinions
- Capital Adequacy Opinions
- Business and Collateral Valuation Opinions
- Fresh-Start Accounting
- Goodwill and Intangible Asset Impairment
- Share-Based Compensation
- Portfolio Valuation
- Tax Valuation
- Strategic Alternatives
- Financial Modeling

“We consistently work with business leaders focused on creating greater efficiency, productivity and enhancing value within their firms. The Valuation & Opinion Services team is a natural extension of our efforts to provide companies with thorough analysis and rigorous data to inform critical business decisions and processes,” said Donald MacKenzie, CEO, Conway MacKenzie.

With the increasing complexity of investment decisions and fiduciary obligations on behalf of directors and corporate leadership, the launch of Conway MacKenzie’s Valuation & Opinion Services practice further underscores the firm’s position of offering clients comprehensive financial advice.

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Conway MacKenzie is the premier consulting and financial advisory firm driving growth and creating value. Across industries and across the country, Conway MacKenzie delivers hands-on financial, operational and strategic services that help healthy companies grow and troubled companies get back on track. The firm has offices worldwide, including Atlanta, Chicago, Dallas, Dayton, Detroit, Houston, Los Angeles, New York, London and Frankfurt. For additional information, please visit us at www.ConwayMacKenzie.com or call 248.433.3100.